

**Notice of Infringement**

Gadgematics.com

Attention: Gadgematics.com "Notice of Infringement" Programme

Email: ip@gadgematics.com

Date:

Dear Gadgematics.com,

I, \_\_\_\_\_ of \_\_\_\_\_ solemnly and sincerely  
declare as follows:

- I am the owner, or an agent authorised to act on behalf of the owner, of certain intellectual property rights ("IP Owner");
- I have a good faith belief that the listing(s) as attached in Appendix(es) 2 offer items or contain materials that, according to applicable legislation, infringe the IP Owner's rights;
- I indemnify Gadgematics.com and all her affiliates for any third-party claims with regard to the removal of the listing(s) concerned; and
- The information in this declaration is true and correct.

Please remove the listing(s) as referred to in the Appendix(es) as soon as possible.

I may be contacted at:

Name and Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Email address (for communication with Gadgematics.com):  
\_\_\_\_\_

Email address (for communication with seller):  
\_\_\_\_\_

Telephone:  
\_\_\_\_\_

Fax:  
\_\_\_\_\_

In addition to the undersigned, the following persons have the proper authority to sign future Notices of Infringement on behalf of the IP Owner:

Name: \_\_\_\_\_ Email address: \_\_\_\_\_

Name: \_\_\_\_\_ Email address: \_\_\_\_\_

Yours faithfully,

Name:

\_\_\_\_\_

Signature

\_\_\_\_\_

## Appendix 1 to Notice of Infringement

List of Allegedly Infringing Listings. In this Appendix, you can report listings that allegedly infringe your intellectual property. Per reported listing, you need to submit (a) the reason of the notice, (b) the work or right that is being infringed and (c) a copy of the listings.

A Note on Reason Codes: use the applicable reason for the notice when submitting information on a listing. When choosing “other” please provide a detailed explanation of seller of the specific reason for the removal of this listing(s). We believe providing seller with this information benefits all parties. Please print as many appendices as needed to send with the Notice of Infringement.

(\* Please select the most appropriate reason. Please associate each listing you report with only one reason code.

### Reason Codes

#### Trademark - Infringing item

- 1.1 Trademark owner doesn't make this type of product
- 1.2 Item(s) is a counterfeit product which infringes the trademark owners' rights
- 1.3 Item(s) is an unlawful importation of product

#### Trademark - Infringing Listing content

- 2.1 Listing(s) contains unlawful comparison to trademark owner's brand name
- 2.2 Listing(s) contains unlawful use of trademark (e.g., unauthorised use of stylised logo in the item description) (please specify)

#### Copyright - Infringing item

- 3.1 Item(s) is a bootleg recording of live performance
- 3.2 Item(s) is an unlawful copy of media (software, games, movies, etc.)
- 3.3 Item(s) is unlawful duplication of printed material
- 3.4 Item(s) is an unlawful copy of other copyrighted work (paintings, sculptures, etc.)

#### Copyright -Infringing Listing Content

- 4.1 Listing(s) uses unlawful copy of copyrighted text
- 4.2 Listing(s) uses unlawful copy of copyrighted image
- 4.3 Listing(s) uses unlawful copy of copyrighted image and text

#### Other Infringement

- 5.1 Item(s) infringes a valid patent (requires patent registration number)
- 5.2 Item(s) infringes a registered design (requires registration of design)
- 5.3 Item(s) violates a celebrity's right of publicity
- 5.4 Listing(s) content violates a celebrity's right of publicity

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Reason Code: \_\_\_\_\_ Listing Number: \_\_\_\_\_ Ad ID \_\_\_\_\_  
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